

CASS Winery Opens GENESEO INN in East Paso Robles Wine Country

CASS Winery elevates shipping crate construction to bring a luxury bed & breakfast experience that couples modern design and unique adventures to create a world class winery retreat.



15 June 2020 - PASO ROBLES, CA: June marks the debut of the GENESEO INN on the CASS Winery vineyard. Located in the Geneseo Sub AVA of East Paso Robles, the inn is surrounded by panoramic views of 145 acres of vines, ancient oaks, and rolling hills.

Featuring seven standard units and one suite, the GENESEO INN is a nod to industrial modern design in the midst of wine country. Guests can enjoy the the prolific Central Coast culture of food and wine in the surrounding area, while choosing from an array of agriculturally based classes and outdoor adventures on the property.

The new inn offers the perks of CASS Winery hospitality with a nightly wine reception and a gourmet Estate Breakfast embellished by the produce from the onsite Chef's Garden. Guests will enjoy the attention to detail that emits luxury while maintaining a relaxed and approachable environment perfect for socializing, savoring, and finding space to retreat.

Inspired Design

When owners Steve Cass and Ted Plemons birthed the concept of the Geneseo Inn, they wanted something unique and extraordinary. Turning to southern California based company, Crate Modular, and architect, Walter Perry, they dreamed up a custom design that

MEDIA CONTACTS

Reservations questions can be directed to theinn@casswines.com

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CASS | GENESEO INN

Libero purus sodales mauris, eu
vehicula lectus velit nec velit.

elevated shipping crates eight feet above their vines. As owner Ted Plemons is a renowned builder in Paso Robles, it was a project challenge he eagerly tackled.

The standard units are composed of two shipping crates, while the suite is composed of a larger 40 foot container in conjunction with the standard size. The expansive windows and 15 foot clerestory in the midst of the rooms creates a surprisingly generous open space bathed in natural light.

Each room is uniquely designed by Eliana de Leon, of [Eliana Interior Design](#), to give a heightened sense of luxury. Utilizing elements of frosted glass, sleek marble and granite, 200 year old Missouri barn wood and other reclaimed materials treasured for their patina, the GENESEO INN delights those with an appreciation for architecture and design.

Estate Breakfasts from Executive Chef Charles Paladin Wayne

Perhaps the jewel of guests' stay at the inn is the included Estate Breakfast prepared by our executive chef. Pulling from the local farm-to-table traditions, Chef Charlie prepares sumptuous fare to be indulged privately or at the expansive communal table located on the deck of the lobby. Selections vary from freshly made pastries to the Mrs. Cass Crab Cake Eggs Benedict.

CASS Camp Experiences

The GENESEO INN delivers more than just amazing views and architecture. Couple your stay with custom classes that touch on new skills in the kitchen, the art of bee-keeping, olive oil pressing, wine blending, vineyard harvest activities, or winemaking. Find more adventure with onsite vineyard horseback trail rides, electric bike tours, or archery. Guests can also take part in CASS Winery's many winemaker dinners and concerts planned throughout the year.

Standard rooms start from \$325. Bookings are now available at casswines.com/stay

**As of 15 June 2020*

Notes to Editors:

IMAGES CAN BE DOWNLOADED HERE

ABOUT CASS WINERY

CASS Winery is a family owned vineyard in the heart of the Geneseo Sub AVA of east Paso Robles, CA. With 145 acres of Rhône varietal vines planted, the winemaking tradition at CASS has been vineyard-forward and 100% estate grown centric since its birth.

The focus of CASS Winery has always been centered on excellence. As one of the earliest wineries to delve into uniting their tasting room with an award winning full service cafe, CASS has continued to hone and expand their offerings. Having executed vineyard weddings since 2004, they debuted their new state of the art Barrel Room for lavish modern affairs in 2019. Coupled with the new GENESEO INN and CASS Camp experiences, CASS Winery has poised themselves beautifully as your next wine country retreat.

To discover more of CASS Winery, please visit their website at <https://caswines.com>

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